



Immigrant Entrepreneurs Summit Sponsorship Benefit Statement

Saturday, Nov. 14, 2009
Drake University, Olmstead Center, 2507 University Ave., Des Moines, IA 50311

The purpose of the 2009 Immigrant Entrepreneurs Summit is to promote understanding of how immigrants do business in the United States. You will learn:

- How to market your business to immigrant populations and get to know key players in the immigrant business market.
- Get on the growth trend with this population rather than staying on the down trend with other business segments.
- Reaching diverse markets is not just community development, it is a growth strategy for every business.

Help immigrant entrepreneurs grow; in turn your business will grow! Sponsor the event and make a difference in your bottom line.

Platinum Sponsor: \$10,000

- main feature in all summit marketing materials and media advertisements;
- business logo on volunteer T-Shirt at the event;
- business logo on award winner video and program book;
- opening ceremony speech for 5 min.;
- award presentation during award ceremony with 3 min speech;
- participate in one to two sessions of the event seminar;
- one free exhibit table;
- 4 free tickets.

Gold Sponsor: \$5,000

- business logo through out the marketing materials and media advertisement;
- business logo on award winner video and program book;
- award presentation during award ceremony with 3 min speech;
- participate in one session of the event seminar;
- one free exhibit table;
- 4 free tickets.

Silver Sponsor: \$2,500

- business logo through out the marketing materials and media advertisement;
- business logo on award winner video and program book;
- one free exhibit table;
- 2 free tickets.

Bronze Sponsor: \$1,000

- business logo on program book;
- discount exhibit table;
- 1 free ticket.

Exhibit table \$350.00

Admission ticket: \$70.00

Unlike other business conferences, at which products are just displayed without always connecting with the conference audience, our summit planning committee will assist Gold and Silver sponsors to identify products that best fit the audience.

Your company presence at this event will be more than just a logo or a banner. You are encouraged to bring products and provide immediate services to immigrant business owners. Through this you will learn what products and services the market is most receptive to.

The summit's Exhibit Tables will help you to find a niche for your business in this growing market:

- Provide on-site volunteers to help you get more attendees to visit your booth.
- Open the exhibits from 9:00 a.m. to 4:00 p.m.

Please make your contribution payable to "Community Tax Clinic - IES".

Mail to: Immigrant Entrepreneurs Summit
I/C of Community CPA & Associates Inc
3816 Ingersoll Ave., Des Moines IA 50312

Your donation is tax deductible.